

The background of the entire page is a blue-tinted photograph of stadium lights. The lights are arranged in a grid pattern, with some lights appearing as bright white circles and others as softer, out-of-focus bokeh. The overall effect is a sense of depth and atmosphere.

**THE
STADIUMCHAIR
COMPANY**

PRODUCT COLLECTION **SC**
ORDERING & PRINT GUIDE



FIRST WE HAD AN IDEA.

THE ORIGINAL STADIUM CHAIR



THEN WE CHANGED THE GAME.

THE GAMECHANGER 2

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THE GAMECHANGER



THE GAMECHANGER

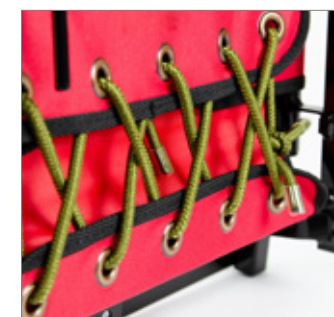
MODEL	SC2
CANVAS COLORS	BK, GPH, GR, NA, RO, CO, BR, MA, PU, PK, RD, OR, GO, FO, KE, RTC
SIZE	OPEN: 13.5"T x 17"D x 16"W FOLDED: 13.5"T x 17"W x 4" H
WEIGHT CAPACITY	350lbs

DESCRIPTION The GAMECHANGER is the most durable and comfortable StadiumChair yet and the new standard for StadiumChairs. The GAMECHANGER features a patented bungee-cord cushioning, durable steel frame construction and tough Cordura canvas, and now we've added a hinged back for extra comfortable lower back support combined with our black arm accessories.

The removable stitched back opens up for easy screening or embroidery on both sides (Screws included to permanently affix canvas back to chair. Print team logo on one side and sponsor logos on the back as a school fund-raiser. The GameChanger fits virtually any metal or wooden bleacher. Bottom hook secures to bleacher; rubber non-slip skids. Folds neatly; attached tote handle for easy carry. Arms sold separately.



Springed back hinge for extra comfort.



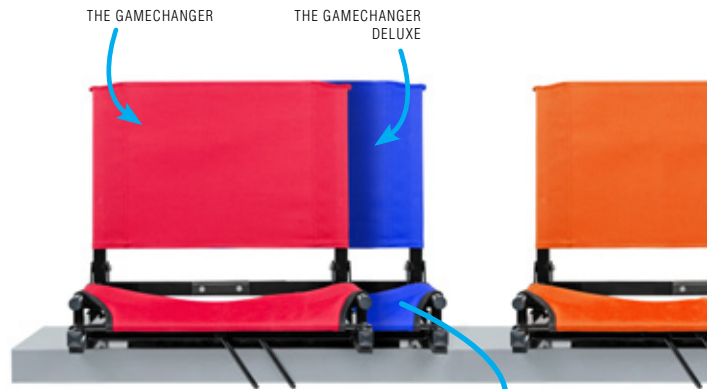
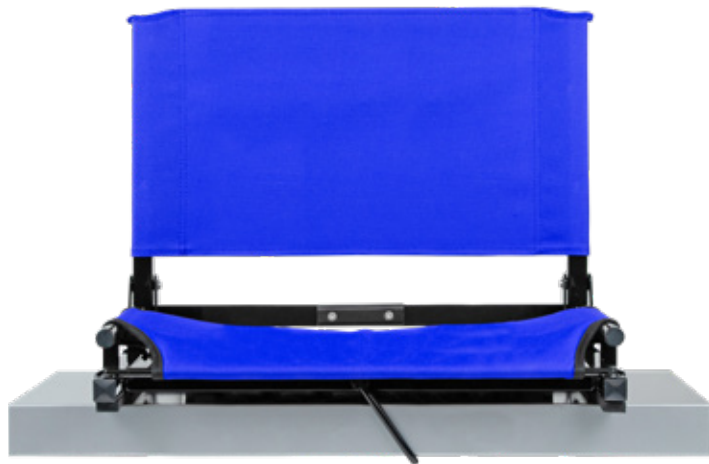
Our original and patented bottom bungee-cord cushioning



Built tough, welded connection points for long term durability.



Convenient built-in carry handle.



2" WIDER
FOR DELUXE COMFORT
WITH ALL THE SAME
GAMECHANGING FEATURES

THE GAMECHANGER DELUXE

MODEL	SC2W
CANVAS COLORS	BK, GPH, GR, WH, NA, RO, BR, MA, PU, RD, OR, FO, RTC
SIZE	OPEN: 13.5"T x 21"D x 16"W FOLDED: 13.5"T x 21"W x 4" H
WEIGHT CAPACITY	400lbs

DESCRIPTION The GAMECHANGER DELUXE is the most durable and comfortable StadiumChair yet and the new standard for StadiumChairs. The Deluxe version has all the same great features of the standard GAMECHANGER, but with an extra 4" width. It provides maximum comfort for all shapes and sizes!

The removable stitched back opens up for easy screening or embroidery on both sides (Screws included to permanently affix canvas back to chair. Print team logo on one side and sponsor logos on the back as a school fund-raiser. The GameChanger fits virtually any metal or wooden bleacher. Bottom hook secures to bleacher; rubber non-slip skids. Folds neatly; attached tote handle for easy carry. Arms sold separately. (Screws included to permanently affix canvas back to chair.)



GAMECHANGER® ARMS

MODEL#	SC2 ARM / SC2W ARM
DESCRIPTION	Arms sold separately. Easy slip on, click-in-place installation. Arms are made from tough Cordura wrapped powder-coated, welded steel tube frame



GAMECHANGER® ARMS

MODEL#	SC2 LEG / SC2W LEG
DESCRIPTION	StadiumChair Legs convert your StadiumChair into the most versatile seat you can have. Just open and lift your StadiumChair onto the legs (there is a special slot designed to hold the bottom crossbar of the StadiumChair), wrap the two nylon straps attached to the legs around the StadiumChair frame and the top two legs, then hook and loop the strap itself.



STADIUM STOW

MODEL#	SS2
COLORS	BK
SIZE	OPEN: 14.5"D x 10"H
DESCRIPTION	StadiumStow has 1 large zippered rear pocket and 2 open pockets to hold personal item, and a dedicated water bottle holder. Cordura canvas snaps to frame of Stadium Chair. Black only. (Fits model: SC2 only)



GAMECHANGER® CARRY BAG

MODEL#	SC2-BAG SC2W-BAG
COLORS	BK, NA, RO, BR, MA, PU, RD, OR, FO, KE, RTC SC2W: BLACK ONLY
DESCRIPTION	Carry your StadiumChair and other items in this attractive tote. Side pocket for smaller storage. Wide, long nylon straps; made of Cordura canvas for screen printing or embroidery.

GAMECHANGER® BUNDLES

CALL 1-800-242-7757 FOR DETAILS AND ORDERING



FAN BUNDLE
GAMECHANGER® with ARMS

SUPER FAN BUNDLE
GAMECHANGER® with ARMS and LEGS

SEASON TICKET HOLDER
GAMECHANGER® with ARMS and LEGS and CARRY BAG

TEAM MANAGER
GAMECHANGER® with ARMS and LEGS and STADIUM STOW



1-COLOR PRINT



2-COLOR PRINT



3-COLOR PRINT



4-COLOR PRINT

THE GAMECHANGER CUSTOMIZATION OPTIONS

1 CANVAS COLORS

Mix and Match the top and bottom canvas colors!

SC2: Black, Graphite, Gray, Navy, Royal, Columbia, Brown, Maroon, Purple, Pink, Red, Orange, Gold, Forest, Kelly, RealTree Camo®

SCW2: Black, Graphite, Gray, Navy, Royal, Maroon, Purple, Red, Orange, Forest, Kelly, RealTree Camo®

2 PRINT LOCATIONS

Two Locations available!

SC2 SEAT BACK FRONT: Print area: 10" x 8"

SC2 SEAT BACK REAR: Print area: 10" x 8"

SC2W SEAT BACK FRONT: Print area: 13" x 8"

SC2W SEAT BACK REAR: Print area: 13" x 8"

3 NUMBER OF PRINT COLORS

Choose up to 4 colors!

Choose between 1 to 4 vibrant print colors to help make your school or organizations logo pop! Print areas on the front or back of your StadiumChairs seat back.



GAMECHANGER® TOTE - PRINT OPTION

MODEL#	SC2-BAG / SC2W-BAG + PRINT
DESCRIPTION	Show off your pride in your school or organization by choosing up to 4 color print options for you school or organizations logo.
PRINT SIZE	SC2-BAG: 10" x 8" SC2W-BAG: 13" x 8"

DELUXE SIDELINE CHAIR



DELUXE SIDELINE CHAIR

3" TALLER
FOR DELUXE COMFORT
WITH ALL THE SAME
GAMECHANGING FEATURES



DELUXE SIDELINE CHAIR TALL

3" TALLER
FOR DELUXE COMFORT
WITH ALL THE SAME
GAMECHANGING FEATURES



CHAIR CADDIE & CADDIE COVER

MODEL NUMBER	CAD
SIZE	OPEN: 14.5"D x 10"H
DESCRIPTION	Protect your investment! The Chair Caddy holds 36 DSLs or 48 UFCs on foam covered padded arms to keep them safe and secure during storage. Designed to fit through most commercial doorways. Features flared legs to protect the bottom row and heavy-duty swivel casters to make moving your chairs as easy as possible.

DELUXE SIDELINE CHAIR

MODEL	DSL - Regular
FRAME COLORS	BK, WH, NA, RO, MA, PU, RD, OR, FO, GO, KE
VINYL COLORS	BK, GR, NA, RO, MA, PU, RD, OR, GO, FO, KE
SIZE	OPEN: 33"T x 16"D x 16.5"W x 20.5" top of seat FOLDED: 41"T x 17.5"W x 5" D

MODEL	DSL - Tall
COLOR	BK, NA, RO, RD
VINYL COLORS	BK, GR, NA, RO, MA, PU, RD, OR, GO, FO, KE
SIZE	OPEN: 36"T x 16"D x 16.5"W x 23.5" top of seat FOLDED: 44.5"T x 17.75"W x 5" D

DESCRIPTION Dress up your sideline with professional quality seating. Both the Deluxe Sideline Chair (DSL) and the Deluxe Sideline Chair Tall (DSL) give you the most sturdy, comfortable, and attractive chair in the industry.

Available with 3" soft foam cushioning. Backs and seats can both be printed to feature any school or business design. The Tall version has 3" extra leg room. Metal frames come with 15 year warranty.

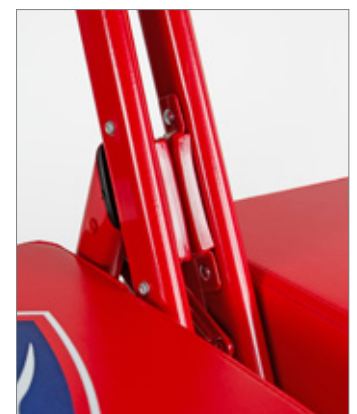
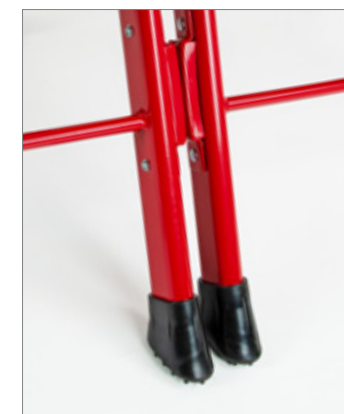
Use the framelock feature to create straight rows by joining the chairs together for a clean professional sideline appearance.



Steel tube construction, heavy duty hinge for long lasting durability.



Steel tube construction, heavy duty hinge for long lasting durability.



DSL FRAME LOCK

MODEL#	DSL-FRAMELOCK
DESCRIPTION	Keep your sidelines looking clean and professional with the DSL Framelock. The connection helps to keep long rows in place, with ease.
COLOR	BK, NA, RO, RD



IMPRINTED TO IMPRESS.

STADIUMCHAIR

MODEL: DSL + FRAME LOCK

DELUXE SIDELINE CHAIR CUSTOMIZATION OPTIONS

1 FRAME COLORS

10 Vibrant color options!

DSL & DSLT: Black, White, Navy, Royal, Maroon, Purple, Red, Orange, Forest, Kelly

2 VINYL COLORS

Mix and Match the top and bottom vinyl colors!

DSL & DSLT: Black, Gray, White Navy, Royal, Maroon, Purple, Red, Orange, Gold, Forest, Kelly

3 PRINT LOCATIONS

5 Locations available!

BACKREST FRONT: Print area size: 12" x 4.5"

BACKREST REAR: Print area size:

SEAT BOTTOM TOP: Print area size: 12" x 12"

SEAT BOTTOM FRONT: Print area size: 10" x 1.5" (2 color only)

SEAT BOTTOM BACK: Print area size: 10" x 1.5" (2 color only)

4 NUMBER OF COLORS

Choose up to 4 colors!

Use 1 to 4 vibrant print colors to help make your school or organizations logos pop, on the front or back of your StadiumChairs seat back.



YOUR TEAM. YOUR SCHOOL. YOUR COLORS
500+ COMBINATIONS



SLIP COVERS

MODEL NUMBER	SLIP
SIZE	OPEN: 14.5"D x 10"H
COLOR	BK, WH, NA, RO, RD, OR, MA, PU, FO
DESCRIPTION	Dress up your chairs for special events or print advertising messages. Fits all Sideline and universal folding chairs.

4 COLOR PRINT OPTIONS AVAILABLE



4 COLOR PRINT OPTIONS AVAILABLE
 VINYL DECAL APPLICATION



**UNIVERSAL
FOLDING
CHAIR**



**LOCKER
ROOM
STOOL**



UNIVERSAL FOLDING CHAIR

MODEL	UFC
FRAME COLORS	BK, NA, RO, MA, PU, RD, FO
VINYL COLORS	BK, WH, NA, RO, MA, PU, RD, FO
WEIGHT CAPACITY	225lbs
SIZE	OPEN: 20"D x 17"W x 32"H FOLDED: 4.5"D x 17.5"W x 40"H
DESCRIPTION	Features curved backrest for lumbar support with thick, comfortable seat cushion. No-Slide/ non-marking grippers help keep chair in place on any surface.



UNIVERSAL FOLDING CHAIR CUSTOMIZATION

1 FRAME COLORS

UFC: Black, Navy, Royal, Purple, Maroon, Red & Forest

2 VINYL COLORS

UFC: Black, White Navy, Royal, Purple, Maroon Red & Forest

3 NUMBER OF PRINT COLORS

Use up to 4 vibrant print colors to help make your school or organizations logos pop!

4 PRINT LOCATIONS

BACK REST FRONT: Print area size: 11" x 3"

SEAT CUSHION: Print area size: 10.5" x 10.5"



LOCKER / TIMEOUT STOOL

MODEL	LS1 - Regular	CASE LOT: 4
FRAME COLORS	BK, WH, NA, RO, MA, PU, RD, OR, GO, FO, KE	
VINYL COLORS	BK, GR, WH, NA, RO, MA, PU, RD, OR, FO	
SIZE	OPEN: 13"D x 15"W x 25"H FOLDED: 3.5"D x 15"W x 32" D	

MODEL	LS1T - Tall	CASE LOT: 4
FRAME COLOR	BK, WH, NA, RO, MA, PU, RD, FO	
VINYL COLORS	BK, GR, WH, NA, RO, MA, PU, RD, OR, FO	
SIZE	OPEN: 36"T x 16"D x 16.5"W x 23.5" top of seat FOLDED: 44.5"T x 17.75"W x 5" D	

DESCRIPTION
Compact, comfortable, convenient. No scuff feet to take onto court for timeouts. Padded vinyl seat on strong steel frame. Folds for easy storage in most lockers. LS1 is 18" from floor to top of the seat. LST1 is 21" from floor to top of seat.



LOCKER/TIMEOUT STOOL CUSTOMIZATION

1 FRAME COLORS

LS & LST: Black, White, Navy, Royal, Purple, Maroon, Red, Orange, Gold, Forest & Kelly

2 VINYL COLORS

LS & LST: Black, Gray, White, Navy, Royal, Purple, Maroon, Red, Orange & Forest

3 NUMBER OF PRINT COLORS

Use 1 to 3 vibrant print colors to help make your school or organizations logos pop.

4 PRINT LOCATION

SEAT CUSHION: Print area size: 5.5" x 5.5"





BAG CHAIR

MODEL NUMBER	BC-1
CANVAS COLORS	BK, NA, RO, MA, PU, RD, OR, FO, KE
WEIGHT CAPACITY	250lbs
SIZE	OPEN: 24"D x 31"W x 21"H FOLDED: 6.25"D x 6.25"W x 35"H
PRINT AREA	10" x 8"
DESCRIPTION	Carry this comfortable high-back chair to any event. Cordura canvas back removes easily for screening or embroidery. Available blank or custom printed. Backs can be purchased separately. Durable 19mm steel frame. Fabric backs not on frames when shipped. Some assembly required.



Printable area Back 14" x 7"

Printable area Front 14" x 7"



Convenient and durable cup holder

Fully reinforced construction

Heavy duty Cordura travel and stow bag



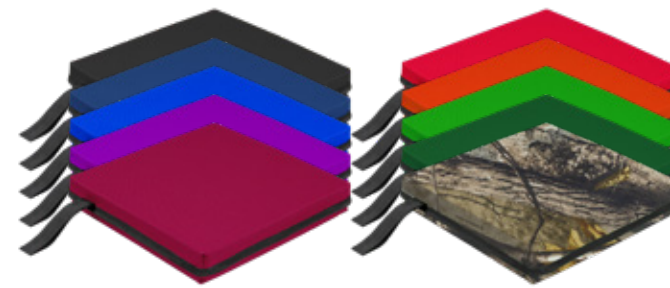
BAG CHAIR

MODEL NUMBER	#TGB
CANVAS COLORS	BK, NA, RO, RE
WEIGHT	FRAME: 27 LBS SEAT CAPACITY: 200lbs
SIZE	OPEN: 19.25"D x 77.5"W x 21"H FOLDED: 34.5"D x 15"W x 6"H
PRINT AREA	10" x 8" <i>per section</i>
DESCRIPTION	Watch the action outside the stadium with the expandable Tailgate Bench. Sturdy back support; frame easily expands to seat 4. Tough Cordura canvas and all-steel frame resist the elements. Back removes for easy screening or embroidery. Some assembly required. Carrying bag included.



BAG-A-BENCH

MODEL NUMBER	#BAB
CANVAS COLORS	BK, NA, RO, RE
WEIGHT	FRAME: 27 Lbs SEAT CAPACITY: 200lbs
SIZE	OPEN: 19.25"D x 102"W x 19"H FOLDED: 34.5"D x 15"W x 6"H
PRINT AREA	10" x 8" <i>per section</i>
DESCRIPTION	Create your own sideline seating with the expandable Bag-A-Bench. Frame easily expands to create comfortable team bench with 6 seats. Includes sturdy back support. Tough Cordura canvas and all-steel frame resist the elements. Back removes for easy screening or embroidery. Some assembly required, carrying bag included.



STADIUM CUSHION

MODEL NUMBER	#CUSH	CASE LOT: 30
CANVAS COLORS	BK, NA, RO, MA, PU, RD, OR, FO, KE & RTC	
SIZE	OPEN: 13.5"D x 13.5"W x 2"H IMPRINT AREA: 10"D x 10"W	
PRINT AREA	10" x 10"	
DESCRIPTION	Imprint your school mascot or team name on both sides of this portable seat cushion.	



THE COWBELL

MODEL NUMBER	#BELL	CASE LOT: 10
CANVAS COLORS	BK, RD, SV, VG, WH	
SIZE	OPEN: 2"D x 4"W x 6"H	
DESCRIPTION	Lightweight but loud. Show your school spirit or team pride by making some noise for the home team, because who doesn't need more cowbell?	



SPECIAL ORDER:



WALKING CHAIR

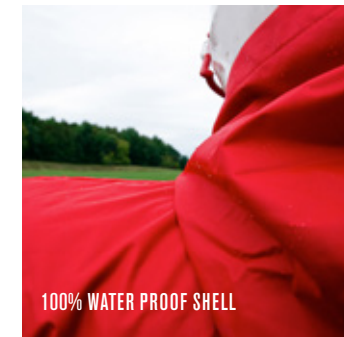
MODEL	#WALK	CASE LOT: 4
CANVAS COLORS	BLACK	SPECIAL ORDER: NA, RO, RED, FO
SIZE	OPEN: 13.5"D x 26"H IMPRINT AREA: 3"D x 3"W x 33.5"H	
DESCRIPTION	Portable, quick, and easy lean-on chair, bring it anywhere! One color print included, printable area - 7" diameter circle.	



INTERNAL HAND WARMERS



BACK, 1 COLOR PRINT OPTION

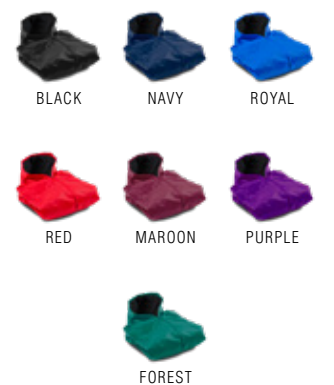


100% WATER PROOF SHELL



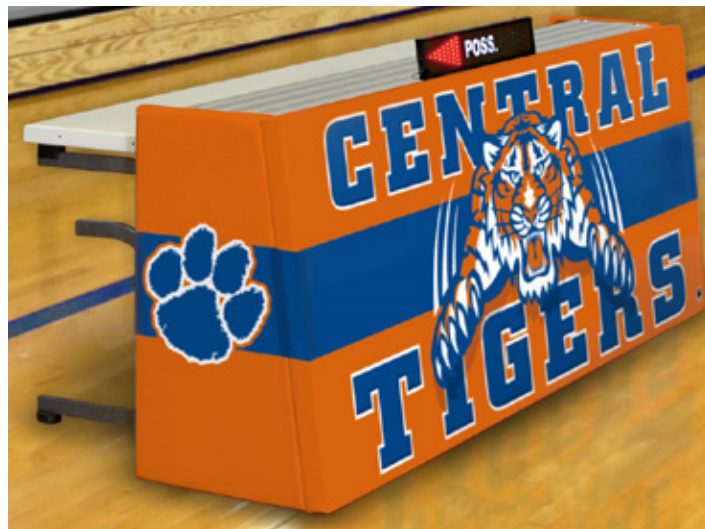
SIDELINE CAPE

MODEL NUMBER	#CAPE
COLORS	BK, NA, RO, PU, MA, RD, FO
SIZE	50" BOTTOM SEAM to SHOULDER x 38" SHOULDER WIDTH
PRINT AREA	BACK: 14" x 12" LEFT CHEST: 3" x 3" (1 COLOR PRINT OPTION)
DESCRIPTION	Be ready for the elements with this 100% waterproof SidelineCape. Extra large hood fits over helmet with oversized shoulders to fit padding. Fleece lined for warmth, inside pockets to keep hands dry and warm. Front zipper for extra snugness.



SIDELINE PONCHO

MODEL	#PONCHO
COLORS	BK, NA, RO, PU, MA, RD, FO
PRINT AREA	BACK: 14" x 12" LEFT CHEST: 3" x 3" (1 COLOR PRINT OPTION)
DESCRIPTION	Hooded Poncho keeps you dry all year. 100% waterproof outer shell. Polar fleece liner for wintry nights. Snaps secure around neck and sides. Poncho converts to a 4' x 6' blanket.



4ft Table



8ft Table



12ft Table

SCORERS TABLE

MODEL

SCORE-12 | SCORE-8 | SCORE-4 | SCORE-1LL

SIZE

OPEN: 13.5"D x 26"H IMPRINT AREA: 3"D x 3"W x 33.5"H

DESCRIPTION

Enhance and professionalize your sideline with the ScorersTable. Your sideline will pop with realistic color graphics that cover the front and sides of the table. Folding to 16" deep, the table has drink holders, 110-volt receptacles for computers, shot clock or other electronics. Illuminated table includes 3 fluorescent lights that help bring to life sharp, bright images and graphics.



ORDERING INFORMATION

ARTWORK

Electric artwork required. Price includes up to 4 revisions/proofs. If additional cleanup of artwork is necessary a \$30 per hour / 1 hr. minimum charge can be assessed.

PRINTING

Custom printing and multiple color print options available on most products.

PRODUCTION TIME

Imprint available from StadiumChair. Allow 6-8 weeks delivery after receipt of proof approval.

SHIPPING

UPS Ground shipping is standard unless otherwise specified. FOB: Lenexa, KS & Waco, TX

WARRANTY

All products carry a one-year limited warranty on defects of merchandise during normal use only. Warranty for Sideline Chair frames - steel parts only - free from defects due to normal wear for a period of 15 years.

TERMS

Based on credit approval.

TRADEMARKS

We assume no responsibility for determining who holds the title of trademark. All trademark liabilities rest with the customer.

CANCELLATIONS

All orders are non-cancellable after artwork has been approved and order is placed in production.



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