

# DIGITAL TEAM STORE CORE COLLECTION



**ASB**

WHERE TEAMS  
COME TOGETHER

# ASB DIGITAL STORE COLLECTION

WE HAVE  
THE RIGHT  
ASSORTMENT  
FOR YOUR  
TEAM STORE.

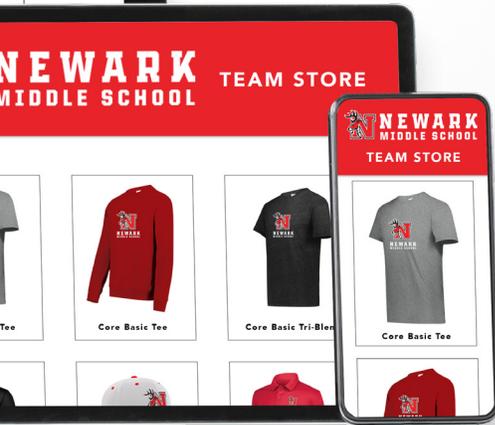


THIS  
CURATED COLLECTION  
REPRESENTS THE CORE INGREDIENTS IN WHAT  
A TEAM STORE NEEDS TO BE SUCCESSFUL.

**ALL NEW  
CORE BASIC  
COLLECTION**  
pg. 4

## CATEGORIES

Augusta Core basics	4
Augusta Value	6
Augusta Fleece	8
Premium Polos	9
Holloway Faves	10
Pacific Headwear	13



## ICONS

**color secure®**  
color secure® technology helps prevent dye migration 

**Dry-Excel™**  
Moisture evaporation and wicking fabric 

**Moisture Management**  
Fabric wicks moisture away keeping the body cool & dry 

**Odor Resistant**  
Odor Resistant technology keeps garments fresher longer 

**4-Way Stretch**  
Stretch properties allow for increased mobility 

**UPF**  
Garment protects against harmful UV rays 

**Water Resistant**  
Resists rain & water to keep the body protected & dry 

Be sure and reach out to your **regional ASB Sales Rep** for more recommendations and tips on how to maximize your team store sales.

Not sure who your ASB Rep is? Email us at [sales@augustasportswear.com](mailto:sales@augustasportswear.com).

[AUGUSTASPORTSWEAR.COM](http://AUGUSTASPORTSWEAR.COM)

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# AUGUSTA CORE BASICS





**NEW** CORE BASIC 50/50 TEE

<b>6950</b>	Adult	S-5XL	MSRP 6.60
<b>6951</b>	Youth	XS-XL	MSRP 5.60

7 colors available



**NEW** CORE BASIC TRI-BLEND TEE

<b>6959</b>	Adult	S-4XL	MSRP 8.50
<b>6960</b>	Youth	S-L	MSRP 7.50
<b>6961</b>	Ladies	XS-3XL	MSRP 8.50

6 colors available



**NEW** CORE BASIC FLEECE HOODIE

<b>6955</b>	Adult	S-4XL	MSRP 24.00
<b>6956</b>	Youth	S-XL	MSRP 23.00

7 colors available



**NEW** CORE BASIC FLEECE CREW

<b>6957</b>	Adult	S-5XL	MSRP 20.00
<b>6958</b>	Youth	S-L	MSRP 19.00

7 colors available

# AUGUSTA VALLEY



## VITAL POLO

<b>5017</b>	Adult	S-4XL	MSRP 18.80
<b>5018</b>	Youth	S-L	MSRP 17.80
<b>5019</b>	Ladies	XS-3XL	MSRP 18.80

11 colors available



## WICKING FLEECE HOODIE

<b>5505</b>	Adult	S-5XL	MSRP 39.00
<b>5506</b>	Youth	S-L	MSRP 38.00

20 colors available

6019



5505



**CORE**  
color choice



**NEXGEN LONG SLEEVE TEE**

<b>788</b>	Adult	S-3XL	MSRP 11.00
<b>789</b>	Youth	S-XL	MSRP 10.00
<b>1788</b>	Ladies	XS-3XL	MSRP 11.00

**22 colors available**



**ATTAIN 1/4 ZIP PULLOVER**

<b>2785</b>	Adult	S-3XL 4XL-5XL in select colors	MSRP 19.40
<b>2786</b>	Youth	S-XL	MSRP 18.40
<b>2787</b>	Ladies	XS-2XL 3XL in select colors	MSRP 19.40

**16 colors available**



**NEXGEN WICKING TEE**

<b>790</b>	Adult	S-3XL 4XL in select colors	MSRP 7.20
<b>791</b>	Youth	XS-XL	MSRP 7.20
<b>1790</b>	Ladies	XS-3XL	MSRP 7.20

**22 colors available**



**OCTANE SHORTS**

<b>1425</b>	Adult	S-3XL	MSRP 8.40
<b>1426</b>	Youth	XXS-L	MSRP 8.40

**14 colors available**



**LADIES WAYFARER SHORTS**

<b>2430</b>	Ladies	XS-2XL	MSRP 23.40
<b>2431</b>	Girls	S-L	MSRP 22.40

**9 colors available**

# AUGUSTA FLEECE



60/40 FLEECE  
CREWNECK SWEATSHIRT

**5416** Adult  
XS-3XL MSRP 30.00  
4XL-5XL in select colors

14 colors available

5416



**CORE**  
color choice

5415



229648

60/40 FLEECE HOODIE

**5414** Adult S-5XL MSRP 32.80  
**5415** Youth S-L MSRP 31.80

21 colors available

60/40 FLEECE JOGGER

**229548** Adult S-3XL MSRP 35.00  
**229648** Youth S-XL MSRP 34.00  
**229748** Ladies XS-2XL MSRP 35.00

4 colors available

Coolcore® is engineered to distribute moisture quickly throughout the garment. As the moisture spreads it dries faster to keep you cool and comfortable, and has UPF 50 sun protection.



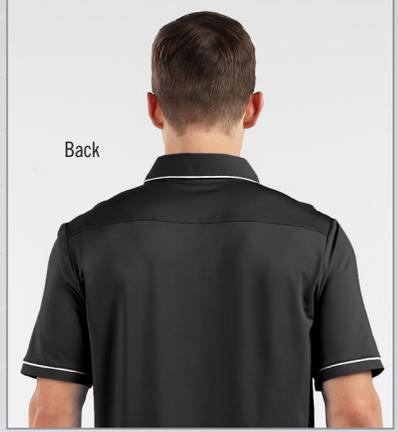
# Coolcore®



222518



222701



Back



Self-fabric Johnny collar on Ladies'



COOLCORE®  
PERFORMANCE POLO

**NEW**

<b>222518</b>	Adult
S-4XL	MSRP 42.80
<b>222701</b>	Ladies
XS-3XL	MSRP 42.80

13 colors available



# HOLLOWAY FAVES

MOMENTUM COLLECTION



<b>NEW</b>	MOMENTUM SHORTS			
	<b>223522</b>	Adult	S-3XL	MSRP 20.00
	<b>223622</b>	Youth	S-XL	MSRP 19.00
	<b>223722</b>	Ladies	S-2XL	MSRP 20.00

6 colors available



223500



223700



MOMENTUM TEAM 1/4 ZIP PULLOVER

<b>223500</b>	Adult	S-4XL	MSRP 24.40
<b>223600</b>	Youth	S-XL	MSRP 23.40
<b>223700</b>	Ladies	S-3XL	MSRP 24.40

16 colors available



Dry-Excel

NEW

ALL-PRO PERFORMANCE FLEECE

223580	Adult	S-3XL	MSRP 44.00
223680	Youth	S-XL	MSRP 43.00
223780	Ladies	S-2XL	MSRP 44.00

8 colors available





Back

5-PANEL TRUCKER  
SNAPBACK CAP

**105C** Adult One Size MSRP 11.40

**6** colors available



Back

COTTON-POLY  
HOOK-AND-LOOP ADJUSTABLE CAP

**302C** Adult One Size MSRP 9.80  
Youth One Size  
Select colors

**33** colors available

SELECTS  
PACIFIC™  
HEADWEAR



Back

FOAMIE FRESH TRUCKER CAP  
P782 Adult One Size MSRP 11.40  
24 colors available



Back

TRUCKER SNAPBACK CAP

104C Adult One Size MSRP 10.20

50+ colors available