



**PACIFIC<sup>TM</sup>  
HEADWEAR**

**BRANDER LOOKBOOK**



**BUILT FOR YOUR BRAND**



# TRIPLE THE IMPACT

Elevate Your Brand  
With Our Diverse  
Custom Headwear  
Programs



## STOCK DECORATION PROGRAM

pg. 4

# SAVE BIG

on your order and  
showcase your brand in  
several ways using  
our custom decoration  
techniques.



104C

**PACIFIC**  
HEADWEAR

# MAX

pg. 10

# MAXIMIZE

your brand potential  
& take it to the next  
level with private label  
& custom seam  
tape options.



P151S

**PACIFIC**  
HEADWEAR

# MAX+

pg. 18

# COLLABORATE

with us to build the  
ultimate custom headwear  
assortment! Let us manage  
your manufacturing &  
distribution so you can  
focus on your brand



P423

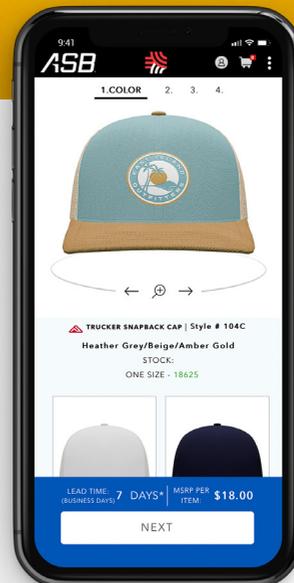
104C



Powered by



Use our intuitive 3-D FreeStyle Headwear Builder for embroidery and leather patches designs





# STOCK DECORATION PROGRAM

## CUSTOM TECHNIQUES, LOCKED-IN SAVINGS

Get locked-in pricing on key Pacific styles & choose from several custom decoration techniques to showcase your brand!

### Program Terms

- First order 288+ per style to qualify for price lock
- After initial order, MOQ drop to 48 pieces per style
- Price lock only valid for current calendar year

### How to stay program eligible:

- 5,000 units + in core truckers for current calendar year
- 3,000 units + in specialty truckers for current calendar year

\* Failure to meet annual unit thresholds result in loss of program eligibility. Units will be pro-rated for accounts starting mid year.

104C



## CORE TRUCKERS



**104C**

Trucker Snapback  
Cap

**\$3.95**



**104S**

Contrast Stitch  
Trucker Snapback Cap

**\$3.95**



**104BR**

Trucker Snapback  
Braid Cap

**\$3.95**



**P114**

Low-Pro  
Trucker Cap

**\$3.95**



**104BR**

# SPECIALTY TRUCKERS



**110C**

Heather Trucker  
Snapback Cap

**\$5.25**



**106C**

Aggressive Heather  
Trucker Snapback Cap

**\$5.25**



**108C**

Camo Trucker  
Snapback Cap

**\$5.25**



**P710**

Heather 6-Panel Arch  
Trucker Snapback Cap

**\$5.25**



**M08**

Multicam® Trucker  
Snapback Cap

**\$5.25**



**P151**

Trucker Pacflex  
Snapback Cap

**\$5.25**



**P151S**

Contrast Stitch Trucker  
Pacflex Snapback Cap

**\$5.25**



**110C**

**108C**





# EMBROIDERED EXCELLENCE

Make a lasting impression with Direct Embroidery options!



**3D**  
STOCK DESIGN /  
TEAM LETTER

48+  
\$3.25



**3D**  
CUSTOM  
FRONT LOGO

48+  
\$3.95



**FLAT**  
STOCK DESIGN /  
TEAM LETTER

48+  
\$2.25



**FLAT**  
CUSTOM  
FRONT LOGO

48+  
\$2.95

# PATCH PERFECTION

Showcase your brand in a multitude of ways with Custom Patches!



## LEATHER / FAUX LEATHER PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



## WOVEN PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



## EMBROIDERED PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



## SILICONE PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



## FLEX STYLE PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



## SUBLIMATED PATCH

48-143	144-575	576+
\$4.00	\$3.50	\$3.00



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**PACIFIC  
HEADWEAR**

# MAX

— YOUR BRAND BUILT FOR YOU —

# MAXIMIZE YOUR BRAND

with sharp pricing & fast lead times!  
Take it to the MAX with Pacific Headwear's  
Custom Offshore Program!

Private Label



\*Minimums starting at just 288 pieces.  
\*See following pages for eligible styles.

Custom  
Seam Tape



**MAX**



**104C**

# TRUCKERS

**P423**



- 104C** TRUCKER SNAPBACK CAP
- 104S** CONTRAST STITCH TRUCKER SNAPBACK
- 104BR** TRUCKER SNAPBACK BRAID CAP
- P114** LOW-PRO TRUCKER CAP
- 105C** 5-PANEL TRUCKER SNAPBACK CAP
- P782** FOAMIE FRESH TRUCKER CAP
- V67** VINTAGE TRUCKER SNAPBACK CAP
- P130** LADIES PONYTAIL CAP
- P724** 5-PANEL MESH OVERLAY TRUCKER CAP
- P787** 6-PANEL ARCH TRUCKER SNAPBACK CAP
- 110C** HEATHER TRUCKER SNAPBACK CAP
- 106C** AGGRESSIVE HEATHER TRUCKER SNAPBACK CAP
- V37** VINTAGE "DIRTY" TRUCKER SNAPBACK CAP
- P151** TRUCKER PACFLEX SNAPBACK CAP
- P151S** CONTRAST STITCH TRUCKER PACFLEX SNAPBACK CAP
- P124** HERRINGBONE TRUCKER CAP
- 404M** TRUCKER PACFLEX CAP
- 105P** PERFORATED 5-PANEL TRUCKER SNAPBACK CAP
- 4D3** D-SERIES TRUCKER SNAPBACK PACFLEX CAP
- P710** HEATHER 6-PANEL ARCH TRUCKER SNAPBACK CAP
- P423** WEEKENDER TRUCKER CAP

**P710**



**104BR**

## OUTDOOR | LIFESTYLE

- V57** VINTAGE BUCKLE STRAP ADJUSTABLE CAP
- P781** PACKABLE CAMPER CAP
- P680** MOSSY OAK® GUIDE CAP
- P780** NYLON ADVENTURE CAP
- 108C** CAMO SNAPBACK TRUCKER CAP
- 107C** MOSSY OAK® TRUCKER SNAPBACK CAP
- M35** MULTICAM® RIPSTOP CORDURA SNAPBACK CAP
- M08** MULTICAM® TRUCKER SNAPBACK CAP
- P691** MOSSY OAK® LOW-PROFILE TRUCKER PACFLEX CAP
- 694M** CAMO TRUCKER FLEXFIT® CAP
- 1948B** ACTIVE SPORT MOSSY OAK® CAMO BOONIE
- 1946B** MANTA RAY BOONIE
- 101C** BRUSHED COTTON TWILL HOOK-AND-LOOP ADJUSTABLE CAP
- P200** HYBRID COTTON DAD CAP
- P204** HEMP DAD CAP
- P421** WEEKENDER CAP
- P203** REPREEVE® ECO CAP
- P750** WOOL BLEND HEATHER SNAPBACK CAP
- P424** WEEKENDER PERFORATED SNAPBACK CAP





**P680**



# 90 DAY LEAD TIME

	288-576	577-2499	2500-7499	7500-14999	15000+
104C	\$4.95	\$4.70	\$4.45	\$4.30	\$4.15
104S					
104BR					
P114					
105C					
P782					
V67					
P724					
V37					
V57					
105P					
101C					
108C	\$5.10	\$4.85	\$4.60	\$4.45	\$4.30
107C					
P130	\$5.25	\$5.00	\$4.75	\$4.60	\$4.45
P787					
P423					
P680					
P200					
P204					
P203					
P124	\$5.50	\$5.25	\$5.00	\$4.85	\$4.70
P421					
P710	\$5.60	\$5.35	\$5.10	\$4.95	\$4.80
110C	\$5.75	\$5.50	\$5.25	\$5.10	\$4.95
106C					
P151					
P151S					
P424					
4D3	\$6.20	\$5.95	\$5.70	\$5.55	\$5.40
P691	\$6.25	\$6.00	\$5.75	\$5.55	\$5.40
694M	\$6.50	\$6.25	\$6.00	\$5.85	\$5.70
404M	\$6.95	\$6.70	\$6.45	\$6.30	\$6.10
M08	\$7.25	\$7.00	\$6.75	\$6.55	\$6.40
M35	\$7.75	\$7.50	\$7.25	\$7.10	\$6.95
P780	\$7.85	\$7.60	\$7.45	\$7.30	\$7.15
P750	\$7.95	\$7.70	\$7.45	\$7.30	\$7.15
1948B	\$8.25	\$8.00	\$7.75	\$7.60	\$7.45
1946B	\$9.50	\$9.25	\$9.00	\$8.85	\$8.70

## PROGRAM INCLUDES

- Choice of private label or Pacific woven label on inside of sweatband
- Free shipping anywhere in the US or Canada
- All decoration a la carte



### PRIMARY DECORATION

#### PRICE

<b>Flat Embroidery</b>	\$0.80
<b>3D Embroidery</b>	\$1.20
<b>Leather Patch</b>	\$1.50
<b>Silicone Patch</b>	\$1.50
<b>Faux Leather Patch</b>	\$1.50
<b>Woven Patch</b>	\$1.25
<b>Sublimated Patch</b>	\$1.25
<b>Embroidered Patch</b>	\$1.25

### SECONDARY DECORATION

#### PRICE

<b>Woven Internal Label</b>	Included
<b>Seam Tape Printing</b>	\$0.40
<b>Woven Clip Tags</b>	\$0.25





# THE PERFECT FIT

Maximize Your Success with Pacific Headwear's Fulfillment Program! Tour the facility & collaborate with our product design team to craft the ultimate custom headwear assortment!

## Brander Fulfillment Program Benefits

- Tour our facility and meet with the headwear product design team to customize your brand product assortment
- We warehouse your private labeled product for at-once fulfillment
- We manage your manufacturing & distribution, allows you to focus on your brand growth

## The Specs

- Custom built product assortment to fit your needs
- Your inventory stocked in our DCs for at-once delivery
- Monthly forecasting sessions to ensure product availability and high service levels
- Minimum annual units to qualify – 25,000

For more information regarding



**MAX**

&



**MAX+**

Visit

[augustasportswear.com/ph-max](http://augustasportswear.com/ph-max)



or contact

[PHMAX@AUGUSTASPORTSWEAR.COM](mailto:PHMAX@AUGUSTASPORTSWEAR.COM)